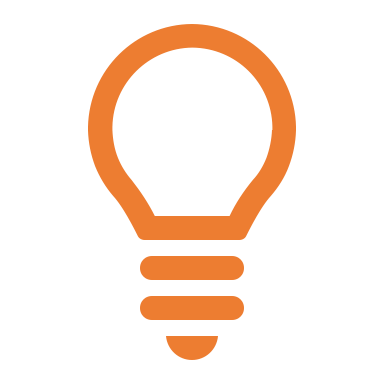
**Project – Based Learning (PBL)**

**Template**

Project-Based Learning is a teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an engaging and complex question, problem or challenge

**PBL code name: C5\_S2\_6**

**PBL title: Where will you invest?**



**Project Idea**

You are facing off against a co-worker to compete for a 1.000.000$ funding for the best idea into which start-up to invest in.

Your co-worker chose to present a technology start-up company that is close to finding a solution for extracting crude oil 20% more efficiently from the ground.

You decided to go for the environmentally friendly alternative which is a technology start-up company that focuses on producing electricity from the tide and waves of the ocean with a highly promising ROI (Return on Investment) rate.

Your boss doesn’t care about the environment, and it looks like if your co-worker is winning the funding. You have one last chance to convince your boss in a 2 minute presentation why she/he should go for your idea.



**Driving Question(s)**

1. Why should we care about the environment if we are supposed to make money for our company?
2. What will the shareholders think if we decide to go for the outdated alternative that is not the future?
3. What impact would it have on the environment and the world in total if crude oil production worldwide would increase by 20%?



**Objectives**

* *Create a two minute oral presentation (without Power Point)*
* *Convince your boss to go for the environmental friendly alternative.*

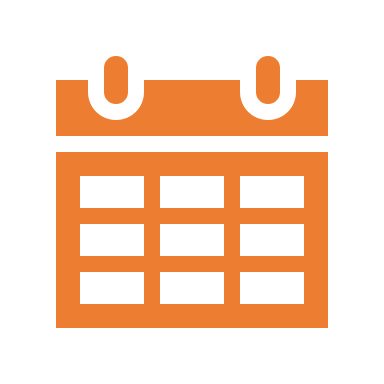


**Tasks**

* *Think of creative ways on how to catch the attention and guide your boss through your arguments – in the end he/she should not be able to resist your idea and there should be no doubt in his/her mind that he/she made the right decision*



**Notes**



**Project Plan**