**Project – Based Learning (PBL)**

**Template**

Project-Based Learning is a teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an engaging and complex question, problem or challenge

**PBL code name: C2\_S2\_6**

**PBL title: Lead a team in unpredictable situation assuming responsibility for the results**

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**Project Idea**

An effective team cooperates effectively, in a good atmosphere, achieving goals in the shortest possible time, using resources economically. It is characterized by durability, consistency - acting in the common interest and clarity as to the tasks performed. Teams do not arise spontaneously, and good cooperation does not arise spontaneously - building a team is a process that requires a lot of efforts and efforts, even in a small company. The potential of a team of employees should be used to creatively generate numerous solutions, opportunities or ideas which, after being implemented and used, may in the future become a source of competitive advantage for the company. The divergent thinking technique is very helpful in this process. Its use in the company means that before we create a solution, we try to consider as many opportunities or ideas as possible in general options. We look at the problem broadly and do not avoid doubts, on the contrary, we build various and sometimes contradictory scenarios for a given solution, product or the possibility of using a specific resource, e.g. premises in a promising location to which we have gained access. In this perspective, divergent thinking is an indicator of creativity. Therefore, it is worth improving the divergent thinking in a team of employees or associates, because it favors the emergence of unusual and non-obvious ideas that can become a source of opportunities and building the company's business concept. Present in the form of a project a practical concept of using divergent thinking based on the simple resources listed below.



**Driving Question(s)**

1. What are the most important resources needed to run a business? Justify.

2. Consider how the involvement of key financial, personal and personal resources will affect the results of the newly planned activities of the company?

3. Consider the different variants of the planned location of the business (more or less prestigious, convenient location), how can its selection affect the economic calculation, the level and structure of revenues and costs?

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**Objectives**

* *Familiarizing students with the concept of divergent thinking and its role in building effective team work.*
* *Determining the factors influencing the ability to think divergently and at the same time the creativity of the entrepreneur.*



**Tasks**

*• Imagine that you have a Euro pallet at your disposal - commonly used in transport, in logistics for the storage of various goods.*

 *• Suggest possible uses of the Euro pallet both with the company, in various company premises as well as in the apartment or your own house. You can use it any way you want. Introduce different alternatives on a flipchart, focusing on their strengths and weaknesses.*

*• Then use the brainstorming technique. To do this, invite the entire team of employees or associates who have agreed to participate in this creative activity. It is important that employees express their willingness to engage from the very beginning. It allows you to release the "layers of creativity". Explain the rules applicable in the group, ie relying on the number of ideas, avoiding criticism, the possibility of submitting strange or unrealistic ideas. The team's working time, including the preparation of flipcharts, is approximately 2-3 hours.*



**Notes**



**Project Plan**