**Appendix 0.3 -** **ACTIVITY 2 (1 hour)**

**Sources of market opportunities**

Read about sources of market opportunities (01)

When searching for market opportunities, generating business ideas, you can draw inspiration from many sources. The more diverse the sources and the greater the entrepreneur's knowledge and learning skills, the greater the probability that the identified opportunity will be unique and will enable the planned business to be carried out. In the table below, present the minimum 5 identified market opportunities. If you have a larger time limit, the list of assessed opportunities can be extended to 10.

|  |  |
| --- | --- |
| Identified chance | Assessment of a given chance on a scale from 1 to 5, where 1 means a low probability of using the opportunity; 5 means a high probability of using the opportunity by the entrepreneur. |
|  | 1 | 2 | 3 | 4 | 5 |
|  | 1 | 2 | 3 | 4 | 5 |
|  | 1 | 2 | 3 | 4 | 5 |
|  | 1 | 2 | 3 | 4 | 5 |
|  | 1 | 2 | 3 | 4 | 5 |
|  | 1 | 2 | 3 | 4 | 5 |
|  | 1 | 2 | 3 | 4 | 5 |