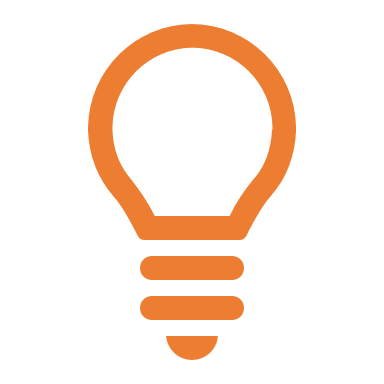
**Project – Based Learning (PBL)**

**Template**

Project-Based Learning is a teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an engaging and complex question, problem or challenge

**PBL code name:** C11\_S2\_6

**PBL title: The Build/Measure/Learn Loop**



**Project Idea**

*As you work through the Build/Measure/Learn feedback loop — making assumptions, formulating hypotheses, building Minimum Viable Products to test those hypotheses, assessing the results of your test, and ultimately deciding whether to pivot or persevere.*

*Let’s say you’ve spoken with working parents and the biggest problem they are trying to solve is that when their kids get sick, it’s stressful because getting their children care takes too long, and the parent loses their entire workday.*



**Driving Question(s)**

1. What are your “leap-of-faith” assumptions?

2. What is your value/growth hypothesis?

3. Which type of minimum viable product (MVP) will you be utilizing?

4. What key features will your MVP include to test which key assumptions?

5. What key metrics are you setting for your MVP?

6. Did you validate your hypothesis?

7. If not, what are some tweaks you could make to your core hypotheses?

8. Is it time for a pivot?

9. What type of pivot will you try?



**Objectives**

* *Understanding Build/Measure/Learn cycle*

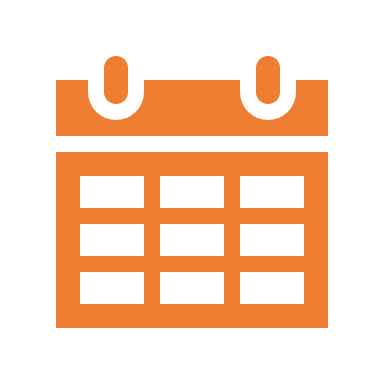


**Tasks**

* *Create MVP*
* *Test hypothesis*
* *Learn*



**Notes**



**Project Plan**