**Project – Based Learning (PBL)**

**Template**

Project-Based Learning is a teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an engaging and complex question, problem or challenge

**PBL code name:** C11\_S2\_5

**PBL title: MVP**



**Project Idea**

*The exercise of building an MVP isn’t about creating a perfect, finished product. Instead, building an MVP is about validating an idea. By keeping the process lean and fast, you are minimizing your financial risk, and give yourself the opportunity to try out more ideas, identify winners early, and quickly discard ideas which won’t produce positive results.*

*Imagine a MVP for following problem.*

*Let’s say you’ve spoken with working parents and the biggest problem they are trying to solve is that when their kids get sick, it’s stressful because getting their children care takes too long, and the parent loses their entire workday.*



**Driving Question(s)**

1. What are the market needs?

2. Who is your customers?

3. What are their goals?

4. What action the users need to take to achieve their goals?

5. What form your MVP takes?

6. How would you test in a real-word market?

7. How would you know the idea has been validated?



**Objectives**

* *Understanding MVP Development*



**Tasks**

* *Create MVP*
* *Propose how to validate MVP*



**Notes**



**Project Plan**