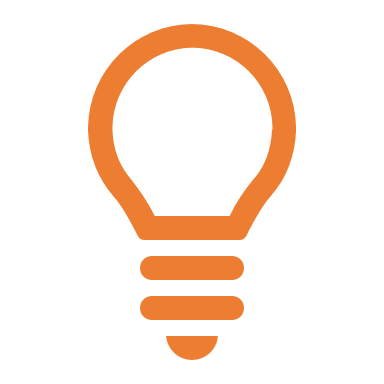
**Project – Based Learning (PBL)**

**Template**

Project-Based Learning is a teaching method in which students gain knowledge and skills by working for an extended period of time to investigate and respond to an engaging and complex question, problem or challenge

**PBL code name:** C10\_S2\_5

**PBL title: Analysis of business environment**



**Project Idea**

*Imagine that you are the manager for a start-up business with limited resources but a need for a highly motivated, skilled workforce.*



**Driving Question(s)**

1. How will you apply theories of motivation?
2. How do you motivate your employees?
3. What are some of the nonmonetary strategies you will apply to attract and reward employees and keep them motivated?
4. What “reward factors” would be important to your staff? List at least five in order of importance and list your reasons for each.



**Objectives**

* *Propose motivational incentives to attract workforce.*
* *Present the list of motives*

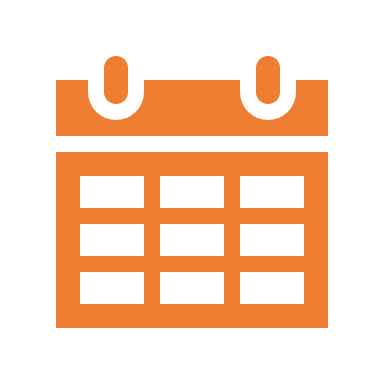


**Tasks**

* *Make a list of motives*
* *Explain what factors do you think affects the employees behavior either positively or negatively?*



**Notes**



**Project Plan**